

Privacy Policy

At With Love, your privacy matters. This Privacy & Cookie Policy explains how I collect, use, and protect your personal information when you visit my website or book content creation services. By using www.withlovebybethan.com, you agree to the terms of this policy.

1. Who I Am

With Love is run by Bethan Eady, offering candid content creation services for weddings and events.

- Email: bethan.aidesigns@gmail.com
- Phone: 07776 826859
- Website: www.withlovebybethan.com

2. What Information I Collect

I collect personal information that you provide directly, including:

- Your name
 - Email address
 - Phone number
 - Wedding or event date
 - Event location
 - Any other details submitted via the booking or contact forms
- I also collect basic technical data through cookies (see below).

3. How I Use Your Information

- Respond to enquiries
- Confirm bookings and communicate with you about your event
- Deliver your digital content
- Manage payments and contracts
- Send important service updates
- Share content with you (if agreed)

4. Legal Basis for Processing (GDPR)

Under UK GDPR, I rely on the following legal bases:

- Contract: To provide the services you've requested.
- Consent: For optional promotional use of footage (you'll opt in or out during the contract).
- Legitimate interests: To operate and improve the website.

5. How I Store and Protect Your Data

Your data is stored securely using password-protected systems and encrypted cloud storage. I do not share your personal details with third parties unless legally required or agreed in writing.

6. How Long I Keep Your Data

- Client data: Kept for up to 12 months after your event, or as required by HMRC for financial records (usually 6 years)
- Footage: Typically stored for 30 days post-delivery. You'll be advised to download and back up your files as soon as they're received

7. Cookies

Cookies are small text files placed on your device to help the website run smoothly and improve your experience. Types of cookies I use:

- Essential cookies - help the site function (e.g., contact form)
 - Performance cookies - track anonymous website usage (e.g., Google Analytics)
- You can manage or disable cookies through your browser settings at any time.

8. Your Rights (UK GDPR)

You have the right to:

- Access the personal data I hold about you
- Correct any inaccurate data
- Ask for your data to be deleted (in some cases)
- Withdraw consent at any time
- Lodge a complaint with the ICO (Information Commissioner's Office)

To exercise any of these rights, email bethan.aidesigns@gmail.com.

I may update this policy from time to time to stay in line with legal or service changes. The latest version will always be posted here.